- Participation in Trade Fairs and Exhibitions;
- Optimizing the PR and Publicity;
- Use oflntemet and web marketing;
- Generating Tourist Publications; and
- Re-inforced hospitality programmes including grant of air passages to invite the media personnel and tour operators on familiarization tour to India to get first hand knowledge on various tourism products.

Tea Tourism Circuit Development Plan

266. SHRI TARINI KANTA ROY: Will the Minister of TOURISM be pleased to state:

(a) whether Government have received a request from State Government of West Bengal to sanction fund for Tea Tourism Circuit Development Plan of North Bengal; and

(b) if so, the response of Government thereto?

THE MINISTER OF TOURISM (SHRIMATI AMBIKA SONI): (a) and (b) Yes, Sir. A project 'Integrated Development of Tea Tourism Circuit in North Bengal' for Rs. 715.85 lakh was sanctioned in the financial year 2006-2007.

Promotion of tourism

267. SHRIMATI SUPRIYA SULE: Will the Minister of TOURISM be pleased to state:

(a) whether in a bid to develop infrastructure in States to promote tourism, the Centre has sanctioned Rs. 70 crore for 27 projects in the first four months of this financial year;

(b) whether the Ministry proposes "to continue supporting" creation of world class infrastructure in the country through its assistance to various States and the Union Territories;

(c) if so, what are the States that have been so far granting this aid; and

(d) what are the places which are being developed in these States?

THE MINISTER OF TOURISM (SHRIMATI AMBIKA SONI): (a) to (d) During the current financial year 2007-08, the Ministry of Tourism has relased Rs. 294.50 crore for 126 projects (upto October, 2007) to State Governments and Union Territory Administrations for development and creation of infrastructure at tourist destinations/circuits.

The detail of the funds released for the projects to the State Governments/Union Territory Administrations is given in enclosed Statement *{See* below).

StalemenI

Details o/funds released for the projects to State Governments/UTA

(Rs.in lakh)

SI. No.	Name of the Project	Amount Released
1	2	3
Andhra Pradesh		
1.	Development of Kolleru Lake in West Godavari Distt.	358.09
2.	Horsely Hills in Chittoor District, A.P.	207.82
	Total	565.91

1	2		3
	Cbhittisargh		
1.	Destination development of Ratanpur		199.65
2.	Destination development of Doongargarh		253.58
3.	Tourist circuit on Raipur-Mukthangan-Champaran-Kodar in Chhattisgarh		532.40
4.	Odh rural tourism project		33.64
	Gujarat	Total	1019.27
1.	Wildlife interpretation park, Amreli		379.00
2.	Nagershwar rural tourism project		40.00
	Karaataka	ToUl	419.00
1,	Bijapur Bidar-Gulbarga Circuit		512.78
	Kerala	Total	512.78
1.	Development of Wayanad in Kerala		161.38
2.	Kodungallur Heritage Circuit		289.40
3.	Pathiramanal Bio Park		400 00
		Total	850.78
	Madhya Pradesh		
1.	Destination development of Salkanpur		341.24
2.	Madhya Pradesh Tourism Day		8.00
3.	Destination development of Shivpuri		237.76
4.	)estination development of Sanchi		370.04
5.	Destination development of Orchha		86.00
6.	Destination development of Tamia		268.54
7.	Gwalior Festival, Oct., 07		8.00
8.	Ujjain Destination Development		378.67
9.	Rural tourism as village Devpur		32.27
	Maharashtra	Total	1730.52
1.	Art & Craft village at Goregaon film city		309.21
2.	Chikaldhara and Kalidas Festivals		8.00
3.	Ellora festival		800
	Poodicherry	Tout	325.21
1.	Beautification of Beach Promenade		400.00
2.	Revitalization of Gandhi Thidal and Craft Bazar, Pondicherry		213.60
3.	Development of Walkway along the bank of Arasalar and Vanjnar in Karaikal, Puducherry		382.51
4.	Yoga Festival (4-7 Jan., 2008)		4.00
5.	Karaikal Carnival (2Dd week of Jan., 2008)		12.00
		Total	1012.11

1	2		3
	Tamil Nadu		
1.	Destination development of Chettinad		380.28
2.	Development of Srirangam Tamil Nadu		298^16
3	Development of Marina Beach in Tamil Nadu		394.21
4	Circuit (Udhagamandalani-Madumalai-Anaimalai, Tamil Nadu		351.60
5.	Development of Vallore fort area		71.46
6.	Mamallapuram Dance Festival, 2008		12.00
7.	National Cultural Festival, Kannyakumari		4.00
	Bihar	Total	1511.71
1.	Development of Vishnupad Temple		257.44
2.	Development of Revclganj. Chhapra		371.21
3.	Additional CFA for construction of Iluen Tsang Gram. Nav Nalanda, Bihar		408.93
	Jharlthand	Total	1037.58
1.	Amadubi rural tourism project		39.95
2.	Deoridh rural tourism project		3995
	Delhi	Total	79.90
1	Development of Kangaiihcri Water Sports Tourism Project, Delhi		238.30
2.	Development of Chhaula Water Sports lourism Project, Delhi		332.97
3.	Garden tourism festival		4.00
4	Quiub festival		4.00
	Haryana	Total	579.27
1	Suraj Kund as a Tourist Destination		183.62
2.	Development of Eco-Tourism in Morni-Pinjorc Hills and Suitanpur National Park		263,20
3.	Development of Eco-Tourism in Kalesar		255.20
4.	Development of Dharuhera Tourist Complex		288.52
5.	Development of Hodel Tourist Complex		292.01
6.	Mango festival, Pinjore		4.00
7.	Gita Jayanti Utsav		4.00
8.	Heritage festival, Pinjore		8.00
	Himachal Pradesh	Total	1298.55
1.	Development of Sihunta-Samote-Jot in Himachal Pradesh as a Tourist Destination		284.00
2.	Development of Tribal Circuit with special focus on Eco-Tourism in Spit	i	558.40
3.	Manimahesh		320.00
4.	Development of Eco-Tourism in H.P.		294.57
5.	Development of Outer Seraj		304.00

1	2	3
6.	Computerization/Production of CD-ROMs/VCDs	45.00
7.	Mountain Biking Event	8.00
8.	Himalayan Adventure Race	4.00
9,	Great Himalayan Marathon	4.00
10.	Kullu Dussehra Festival	4.00
	Total	1825.97
	Orissa	
1.	Development of Mahanadi Central Heritage	315.00
2.	Development of Kapildas-Joranda-Saptasajya	230.27
3.	Development of Mahanadi River Heritage	568.16
4.	Development of Sonepur-Khandapara-Narshinghpur-Cuttack-	370.88
5.	Development of Harishankar-Nrusinghnath-Ranipurjial as a Tourist	520.17
6.	Development of Orissa Tourism Information Portal	42.50
7.	Gurukul of KonrakNatya Mandap Rural Tourism	40.00
	Total	2086.98
	Rajasthan	
1.	Development of flood-lighting of monuments in Rajasthan	640.00
	Total	640.00
	Uttar Pradesh	
2.	Development of Jaunpur as a Tourist destination	352.08
	Developmem of Barsana in district-Mathura,	255.50
	Total	607.58
	Uttarakhand	
1.	Pilgrim Circuit	333.82
2.	Development of Dhanaulti-Chamba-Narendranagar in Uttarakhand	439.44
3.	Development of Corbett National Park as a Tourist Circuit	481.60
4.	Development of Munsyari as a Tourist Destination	362.00
5.	International Heritage and Folk Festival, Dehradun	3.48
	Total	1620.34
	West Bengal	
1.	Development of Eco-Tourism in Jhargram	533.24
2.	Development of Bolpur-Bakreshwar-Nalhati as a tourist circuit	519.68
	llkin Birbhum Distt., West Bengal	
3.	Development of Indian Freedom Circuit on Mahatma's Path in West Bengal, Kolkata	181.69
4.	Destination Darjeeling	396.00
5.	Development of Kalimpong as a tourist destination	279.63
6.	Development of Bakkhali, Frasergunj and Sagar Island in South	37655
	24-Parganas Distt.	
7.	Proposal for IT Project under Darjeeling Gorkha Hill Council,	45.00
8.	West Bengal Food and Tourism Festival	4.00
9.	Vishnupur Mela	4.00

1	2	3
10.	West Bengal Tourism Festival	3.48
	Total	2343.27
	Sikkim	
1.	Development of Assam Lingzey to Khedi Trek Route including other tourist infrastructure in East Sikkim	263.27
2.	Development of Community Park at Bojey and water Garden at Hee Pul under integrated Development of Tourism, West Sikkim	344.44
3.	Construction of flower show pavilion at Namchi in South Sikkim	378.56
4.	Construction of Pony Track and other infrastructure at Hanuman Tok, Tashi View Point and Ganesh Tok, Gangtok, East Sikkim	344.00
5.	Development of Car Park and Meeting Hall at Samdruptse in South Sikkim	269.40
6.	Construction of View Tower at Abkwakhaani and Foot Trail around Gangtok, East Sikkim	154.50
7.	Construction of Tourist Heritage Centre at Tek in South Sikkim	87.72
8.	Development of Budeg Gadi (Fort) at Central Pandam in East Sikkim.	166.99
9.	Development of Buddhist Tourist Circuit along Chochen Pheri, East Sikkim	177.89
10.	Construction of Interpretation Hall, Meditation Hall, Reception & Tourism Amenity block, Budha Statue, Sikkim	349.00
11.	Tourist Infrastructure under Jorethang Constituency in South Sikkim	262.34
12.	Development of Nathula-Memencho-Kupup-Gnathang Tourist Circuit in East Sikkim	363.44
13,	Development of lake and its surrounding at Gufa Data, Hee Bermick, West Sikkim	^5I.?ft
14.	Construction of Indian Himalayan Centre for Adventure and Eco-Tourism at Chemchey Phase-II in South Sikkim	3u.a
15.	Development of Trekking Route from Cabi to Tamzey including high altitude trdl^ of Damboche Jaknthang and Thanguphu in North Sikkim	*'0M*
16.	Tourist Reception Centre at Rangpo in East Sikkim	362.73
17.	Village Chunbung Rural Tourism	39.96
18.	Village Tingchim Rural Tourism	38.97
	Total	4372.69
	Arunachal Pradesh	
1.	Development of Tourist Lodge at Geku in Upper Siang	107.00
2.	Development of Tourist Complex at Tuting in Upper Siang in	286.80
3.	Development of Tourist Circuit Itanagar Ziro-Daporji-Basar	607.90
4.	Construction of Tourist Complex at Mayudia Lower Dibang	337.78
5.	Development & Improvement of Geyakar Sinyi Lake near Itanagar	340.80
6.	Development of Mechuka Tourism Destination	353.24
	Total	2033.52
	Nagaland	
1.	Projeet for the year 2007-08 Tizu Kukha & Adventure Destination	399.39
2.	Information Technology	39.64
3.	Development of Tourist Destination at Khensa	367.15

1	2	3
4.	Awacheka Rural Tourism Project	40.00
5.	Changtongia Rural Tourism Project	40.00
6.	Leshumi Rural Tourism Project	40.00
	Total	926.18
	Mizoram	
1.	Development of Southern tourist circuit Phase-II Luglai-Saichho-Thenzwal-Alsuk-Hmuifang	565.34
2.	Destination Development of Sakawardi	377.65
	Total Assam	942.99
1.	Proposal for CFA under the scheme of Tourist Circuit Development "Baral Valley and Two Hill"	484.34
2.	Development of Tourist Circuit (Western Assam Circuit) Dhubari-Mahamaya-Barpeta-Hajo	398.35
3.	Proposal for setting up of a Sound & Talatal Ghar, Sivasagar	126.83
	Total	1009.52
	Tripura	
1.	Durgabari Rural Tourism Project	27.74
2.	Devipur Rural Tourism Project	38.84
3.	Malaynagar Rural Tourism Project	31.74
	Total	98.32

Revenue generated by tourism

268. SHRI JAI PARKASH AGGARWAL: Will the Minister of TOURISM be pleased to state:

(a) the amount of revenue generated by tourism sector in each year during the last three years and in the current year;

(b) the details of amount allocated to the State Governments for the developntent of tourism during the said period, State-wise; and

(c) the details of main projects undertaken for the development of tourism during the said period, State-wise?

THE MINISTER OF TOURISM (SHRIMATI AMBIKA SONI): (a) The foreign exchange earned in India through tourism sector in each year during the last three vears and the current vear are as follows:

2004	Rs. 21603.00 crore
2005	Rs. 25172.25 crore
2006	Rs. 29603.56 crore
Current year (upto October, 07)	Rs. 26420.04 crore

(b) and (c) The details of the amount allocated to the State Governments/Union Territories and the number of projects sanctioned for the development of tourism during the said period is given in the Statement.